

**Cracow University of Economics
Department of Civil and Business Law**

Consumers' Ombudsmen Association

**V International Consumer Conference
“INFLUENCE OF LEGAL AND ETHICAL REGULATIONS
ON THE APPLICATION OF CONSUMER LAW”**

1ST-2ND MARCH 2018

Venue: Cracow University of Economics, Rakowicka Street 27, 31-510 Cracow (Poland)

The patrons of the conference are:

Minister of Science and Higher Education in Poland – Jarosław Gowin, PhD

President of Consumer and Competition Protection Office in Poland – Marek Niechciał

His Magnificence Rector of the Cracow University of Economics – Prof. dr hab. Andrzej Chochół

SCIENTIFIC COMMITTEE:

Prof. Maria Teresa Alvarez (University of Madrid)
Prof. dr hab. Ewa Bagińska (University of Gdańsk)
Prof. Francisco Oliva Blazquez (University Pablo de Olavide, Seville)
Prof. Angelo Viglianisi Ferraro (University of Reggio Calabria)
Prof. dr hab. Bogusława Gnela (Cracow University of Economics)
Prof. dr hab. Jerzy Gospodarek (Warsaw School of Economics)
Prof. dr hab. Monika Jagielska (Silesian University)
Prof. dr hab. Jerzy Pisuliński (Jagiellonian University)
Prof. dr hab. Wojciech Popiołek (Silesian University)
Prof. dr hab. Marcin Trzebiatowski (Catholic University in Lublin)

ISSUE:

Consumer protection is based on creating mechanisms that will effectively protect the rights granted to consumers. These mechanisms, in particular in the field of consumer protection, are affected not only by legal norms, but above all by ethical norms. The above is primarily indicated in art. 17 of the Freedom of Business Activity Act, which stipulates that an entrepreneur performs business activities not only on the basis of fair competition or legitimate consumer interests, but also on principles of respect for decency. However, the question arises whether the existing legal and ethical standards are a sufficient tool to counteract possible violations in the economic turnover with the participation of consumers, or if there is also a need for diversified non-standard activities, eg. education, without which the goal of consumer protection is not possible to be reached.

OBJECTIVES:

The aim of the conference is to discuss important issues regarding the impact of legal and ethical standards on the consumer protection system and to identify theoretical and practical solutions that can effectively enhance this protection, as well as the exchange of experiences of scientific communities, entities acting to protect the interests of consumers and entrepreneurs.

THEMATIC AREAS:

The conference will be divided into sessions, under which the organizers would like to submit for discussion, such issues as: energy; finances; medicine; food; tourism.

During the conference, apart from the papers, the organizers would like to focus in particular on the moderated discussions of participants having influence on the broadly understood economic turnover with consumers.

PLAN OF CONFERENCE

Day I – 1st March 2018

1. Greetings
2. Speakers' presentations
3. Discussion: Consumer protection in the electricity and gas fuel markets
4. Discussion: Protecting economic interests of consumers at financial market

Day II – 2nd March 2018

1. Speakers' presentations
2. Discussion: Patient's rights and consumer rights - consumer at the medical services market
3. Discussion: Legal and ethical aspects of consumer protection at the food market
4. Discussion: Consumer protection at the tourist services market

PRESENTATIONS OF YOUNG SCIENTISTS:

On the first day of the conference, the organizers also provide an additional scientific session, in which PhD students and junior researchers will present speeches within the panel of young scientists devoted to the subject of the conference.

ORGANIZATIONAL COMMITTEE:

1. Dr hab. Monika Szaraniec, Cracow University of Economics, Department of Civil and Business Law, email: monika.szaraniec@uek.krakow.pl;
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